



News, Classes and Special Events for January – May 2009

This is a great time of the year to work on your sewing, quilting and embroidery projects. Stop in to see our latest sewing machines, sergers, accessories and products which will make the project even more fun.



Thank you for your business in 2008. We look forward to seeing you in 2009.

“Sew” Nice To Have

Check out these products and notions:

❖ *Adjustable Guide*: New version of a favorite accessory! This guide comes with two bars:

- a) one has U.S. markings (inches)
- b) the other has metric markings (mm)

It also has 2 guides:

- a) one allows for accurate distances between rows of stitching, and is used over the top of the fabric.
- b) for the second one, the fabric is placed against the edge, for accurate seams and perfect hems.

❖ *Isacord Multi-colored threads*:

These polyester, variegated threads are proving to be popular. Stop in to see the great selection of colors.

Publications

❖ *Cider Mill Road* by Nancy Halvorsen:

Nancy’s new book in her Art To Heart series is sure to delight you with lots of fun projects. It has wall-hangings, quilts, totes and more to please.



❖ *Kalaidscope Quilts* by Paula Nadelstern:

“The astonishing quilts that spring from Paula’s passion for kaleidoscopes will change your view of what a quilt can be.



This book highlights how to use her techniques to create your own unique fabric art.”

❖ *Through The Needle*:

- Issue #28 of *Through the Needle* is currently available. It features the Bernina Fashion Show garments, a mini-quilt using the Tassels, Texture and Tucks designs . . . and lots more.

- Issue #29 should arrive in February or March.

❖ Some of our old favorites are worth mentioning again:

- *Features, Vol 1, 2, and 3*: These are valuable reference books for Bernina presser feet. They show the normal uses of the foot, and also give ideas of other techniques you can do with the foot.

- *Encyclopedia of Sewing Machine Techniques* by Nancy Bednar: “Anyone looking for advice on the basics will find a variety of ways to do bias binding, buttonholes, edge finishes, gathering, hem finishes, mitering corners, seam finishes, topstitching, and zippers. Learn how to make any item eye-catching with an array of creative touches”.

Crazy Compass Block of the Month 2009

Want to get more use out of your embroidery unit? We’ve teamed up with Hoopsisters to offer a new Block of the Month class we’re starting in late February.



It’s foundation pieced, decorative stitched, embroidered, and quilted - - all in the embroidery hoop! It’s available in multiple embroidery formats, so bring a friend who embroiders on a different brand, and enjoy doing the project together!

- Class will be: Last Wed of month *. We may “double up” some months to avoid meeting in the summer and/or to avoid conflicts with Bernina trainings.
- First Class
Wednesday, February 25 *
9:30 – 10:30 am at Mathews Sewing Center
(* If you want to take the class, but must miss the first day, we will try to work out an alternate plan)
- Class will include 10 lessons. We’ll have a slide show and then demo the construction of that month’s block. You’ll go home with the design files, instructions, and slide show so you can complete your blocks.
- Have to miss some classes? It’s no problem! Stop by the store after class, and pick up your CD. You’ll have all the info you need to catch up .
- Cost: \$100 for the series (only \$75 is you qualify for the 25% discount from us)
- Want to know more? We’ll show a sample and explain the program at our Feb 4th Bernina Club and Feb 19th Software Club. Or . . . you may come to the first session to check out the class.
- How to sign up?
- If you know you want to take the class, call or email Erica before the first class. We’ll have a binder, some handouts, and your Lesson #1 CD ready for you to take home on the first day of class (Feb 25th). Erica Hammer:
meh@LPBroadband.net 970-669-1034
- Want to know more first? Come to the first class. You can decide if you want to participate. We won’t have the CD’s, handouts, etc, ready for you that day, but you can stop by the store a day or two later to get your copies.
- More Info? Our website has details of the BOM program and shows pictures of the detailed stitching and embroidery on the quilt. You can also see another color variation. Go to:

www.mathewssewingcenter.com



Embroidery Designs

Use our "quick order" process to get the designs and formats you like best. Tell us what Bernina, OESD or Great Notions designs you want (and the type of storage format), and we'll place an order for you. We can usually get them in 5-6 working days.

❖ *Exotic Rain Forest*

(Bernina Licensed Design #40135)

This is a wonderful collection of unusual designs and embellishments.



❖ *In A Clutch by Vicki Tracy: (#844)*

We showed this in the last newsletter, but we want to highlight it again since our February OESD program (see newsletter notes) will feature this design collection. Vicki has developed fun "In-The-Hoop" clutch bags that you can customize and embellish as you desire. You won't want to stop with one - - make them to match your whole wardrobe!



❖ *Dakota Collectibles:*

Stop by and check out our *Dakota Collectibles* display of multi-formatted embroidery design CD's. There are lots of themes to choose from. These designs are a great value! *Dakota Collectibles* offers specially priced designs for a limited time.



BERNINA 8 SERIES



The **Bernina 830** – We have an 830 in stock, and would love to show you the features of this high-performance sewing, quilting and embroidery system.

830 Sweepstakes

Stop in and Test Drive the Bernina 830, and you'll be entered in a chance to win one of 30 Bernina machines, including a new 830!



The **Bernina 820** – available in late May or early June. The 820 doesn't have the embroidery capability, but has many of the fantastic features of the 830, including the large sewing and quilting space

Bernina Software News

❖ **Bernina Embroidery Software - Service Pack 2**

Bernina has released SP2 for the Bernina Embroidery Software V5. This update must be used for Vista computers, but also improves the functions for XP users. To read more, and to download the free update, go to:



www.berninausa.com/news_detail-n32-i2571-sUS.html

Special Deals

Horn of America Cabinets

We are offering **up to 49% off** on some models of our Horn Cabinets. Stop in to see our cabinet selection and our special prices.

For Your Information:

- Model 2140 is being discontinued.
- Model 07 – Large Bookcase - is being discontinued. It's shown here stacked on Model 06



To accommodate the larger machines now offered by Bernina, Babylock, and Brother, Horn is making the following changes:

- Model 3180 is being replaced with the 4180 which has a larger cut-out and stronger airlift
- Model 3156 is being replaced with the 4156 which has a larger cut-out and stronger airlift.


Education Opportunities

In-store Guide Classes

The purchase of your sewing machine or serger from *Mathews Sewing Center* entitles you to free basic guide classes for your machine. Take advantage of this opportunity to learn how to operate, care for, and learn all the wonderful features of your machine.

Did you know? There is no limit on the number of times you may take a basic guide class.

OESD Virtual Programs

We're continuing with the OESD Virtual Education programs, offered by OESD  educators at the store via Internet connection. There's no cost to attend.

Check the calendar to find scheduled programs for the first half of 2009. Come join us for some fun and inspiration!

Educational Online Videos

Do you need some help with Bernina presser feet, accessories, or techniques?

Here are two great sources:

1) The Bernina Website has short video clips of most of their presser feet. Go to: www.berninausa.com Click on the See It / Share It! link on the left sidebar, then select Presser Feet Videos from the list.

2) The Bernina-sponsored program *The Quilt Show* has free videos about a variety of Bernina accessories and techniques.

Go to: www.thequiltshow.com

Click on the Bernina Educational Videos icon.



Club Notes

✂ Bernina Club

The Bernina Club is open to all **BERNINA[®] sewing machine owners**. *Other brands are also welcome to attend, but some sewing techniques may have to be adjusted.*

Each class features a project and a special technique.

Meets **1st Wednesday of each month**

Sept – Nov and Jan-May

Morning session: 9:30 – 11:30 AM

Afternoon session: 1:00 – 3:00 PM

Cost is \$7 per month or \$50 per year

Contact Info: Margee Beach 970 224-1958

✂ Bernina Embroidery Software Club

Join us to learn new ways to use your embroidery software.



Meets **3rd Thursday of each month**

Sept - Nov and Jan-May

Time: 9:30 - 11:30 AM

Cost is \$7 per month or \$50 per year

Contact Info: Erica Hammer 970 669-1034

Contact Info

- ❖ To reserve your place in a class, call:
Alice Mathews at the store
970 667-8474
- ❖ For info on the Bernina Club call:
Margee Beach 970 224-1958
- ❖ For info on Software Club or Bernina Embroidery Software classes, call:
Erica Hammer 970 669-1034
- ❖ Our website: www.MathewsSewingCenter.com



A quilt will warm your body and comfort your soul.

New Store Hours

M- F: 9:30 – 5:00 *

Sat: 9:30 – 2:00

Closed Sunday



* When a morning class or club is scheduled, we will open at 9 am that day so you can get set up for your class.

Guide Class Notes

Seating is limited - you must pre-register if class has an *

Please arrive 10-15 minutes early to set up your machine, so you're ready at our starting time.

Bernina 440 and BSR Class Descriptions

- **Bernina 430/440 Basic Guide Class (a)***: Get acquainted with your machine
- **Bernina 430/440 Memory Class (b)***: Learn to use the memory
- **Bernina Beginning BSR Class (c)***: Basic use of the Bernina Stitch Regulator (*any model with BSR*)
- **Bernina Advanced BSR Class (d)***: Advanced techniques of the BSR, such as bobbin work. (*any machine model with BSR*)

** When 2 different series classes are offered on the same date morning/afternoon, we supply lunch

See Calendars for classes and clubs

➤ See descriptions for Bernina 440 and BSR classes in newsletter above (**a, b, c, d** ,)

➤ Seating is limited - you must pre-register if class has an *


February 2009

Monday	Tuesday	Wednesday	Thursday	Friday
2	3	4 Bernina Club Club: 9:30 am or 1 pm Project: Heart Pillowcases	5	6
9	10	11	12	13
16	17 Bernina 440 Basic Guide Class (a) * 9:30 AM - 12:00 PM Lunch is our treat ** Bernina 440 Memory Class (b) * 1:00 - 3:00 PM	18 OESD Program 1 pm Vickie Tracy - Travel 'N Style	19 Software Club 9:30 – 11:30 am	20
23	24 Bernina Beginning BSR Class (c) * 9:30 AM - 12:00 PM Lunch is our treat ** Bernina Advanced BSR Class (d) * 1:00 - 3:00 PM	25 Crazy Compass Block of the Month # 1 9:30 – 10:30 am	26 Bernina activa 220/230/240 Guide Class * 9:30 AM - 12:30 PM	27

March 2009

Monday	Tuesday	Wednesday	Thursday	Friday
2	3	4 Bernina Club Club: 9:30 am or 1 pm Project: Pintucks and Scallop Edging	5	6
9	10	11	12 Bernina Serger Guide Class* 9:30 AM - 12:30 PM	13
16	17	18 OESD Program 1 pm Stabilizers – Mystery Solved	19 Software Club 9:30 – 11:30 am	20
23	24 Bernina activa 220/230/240 Guide Class * 9:30 AM - 12:30 PM	25 Crazy Compass Block of the Month # 2 9:30 – 10:30 am	26	27
30	31			

April 2009

Monday	Tuesday	Wednesday	Thursday	Friday
		1 Bernina Club Club: 9:30 am or 1 pm Project: Mystery Project	2	3
6	7	8	9	10
13	14	15 Bernina 440 Basic Guide Class (a) * 9:30 AM - 12:00 PM Lunch is our treat ** Bernina 440 Memory Class (b) * 1:00 - 3:00 PM	16 Software Club 9:30 – 11:30 am	17
20	21	22 Bernina Beginning BSR Class (c) * 9:30 AM - 12:00 PM Lunch is our treat ** Bernina Advanced BSR Class (d) * 1:00 - 3:00 PM	23 Bernina activa 220/230/240 Guide Class * 9:30 AM - 12:30 PM	24
27	28	29 Crazy Compass Block of the Month # 3 9:30 – 10:30 am	30	

May 2009

Monday	Tuesday	Wednesday	Thursday	Friday
				1
4	5	6 Bernina Club 10 am or 1 pm Project: Thread Painting by Marge Van Woerkmon <i>The morning class will start at 10 am due to our luncheon</i> Spring Salad Luncheon 11:30 – 1:00 (see below)	7	8
11	12	13	14	15
18	19 OESD Program 1 pm For The Boys	20	21 Software Club 9:30 – 11:30 am	22
25 Memorial Day Store Closed	26	27 Crazy Compass Block of the Month # 4 9:30 – 10:30 am	28	29



Spring Potluck Salad Luncheon

**Wednesday, May 6th
11:30 am – 1:00 pm**

Between the am and pm Bernina Club

Come to the morning Bernina Club and stay for lunch, or
come for lunch and stay for the afternoon club.
(Note that the morning club will not start until 10 am)

Bring your favorite salad to share